

i samarbeid med Kate Pendry og Nordic Black Theatre presenterer

The Agony and the Ecstasy of Steve Jobs av Mike Daisey

framført av Kate Pendry

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www.oslointernasjonaleteater.com



THE REST OF THE STORY IS IN YOUR HANDS

The monologue you have seen tonight has been performed over two hundred times in eighteen cities since summer of 2010. Over 75,000 people have been in attendance around the world and heard the words you have heard this evening.

On January 6th of this year, This American Life broadcast an episode based entirely around an excerpt from this monologue that had been adapted and performed for the radio. In its first week the episode was the most downloaded in This American Life's history. That same week news broke that hundreds of Foxconn workers had a standoff that lasted two days, threatening mass suicide by throwing themselves off the roof of the plant over their working conditions.

On January 13th, Apple announced that after years of stonewalling and silence, they would release the full list of their suppliers, and agree to outside monitoring of working conditions in the factories they use. Sources inside Apple have said they believe that hearing this monologue on This American Life, a program many Apple employees listen to with their families and their children, created "a morale situation" that finally compelled Apple to begin to act.

On January 25th, the New York Times published a devastating expose on Apple's supply chain in China, corroborating everything in this monologue and going even deeper. The story details Apple's systemic negligence in unsafe environments, chemical poisoning, excessive hours, and horrendous working conditions, as well as how Apple in particular brutally squeezes its supply chain, resulting in many of the harsh stories you heard tonight. Reporters who saw this monologue and met with me in the fall followed that story to China, and did the hard work necessary to help drag this story into the light. This led quickly to corroborating reports of abuses from investigations by CNN and the International Herald Tribune. Then on February 9th petitions with signatures from 250,000 Apple users calling for Apple to treat its workers ethically were delivered to Apple stores around the world.

Foxconn announced on February 18th that it would be raising its employees base wages by 25%. This is the first time Foxconn has pledged to raise wages above the legal minimums for their region in China, and if they make good on it represents a small but measurable improvement in the bottom line for millions of workers.

The good news is that Apple has the resources to change everything. Apple makes 60% profit on every device. Apple is sitting on a cash reserve of \$100 billion dollars in the bank. It's a staggering figure. That's more cash than the federal government has on hand. And yet Apple has not been able to manage its supply chain in a humane way. It hasn't done this because until now it has not been a priority for them, and its workers have paid that price.

But that is changing. Apple knows its brand is in jeopardy, and thanks to the voices of concerned users, they are committing to actual change. Apple has long been a pioneer in technology—now they have the opportunity to lead the entire field into an era of ethical manufacturing. Let's keep pressure on them to do the right thing.

CHANGE IS POSSIBLE

If you feel moved to take action from what you've heard tonight, there are concrete steps you can choose to take.

You Can Speak To Apple

Tim Cook says he is "furious" that people would question Apple's integrity. Ask him yourself. His email is tcook@apple.com. Don't accept talk of extra inspections and half-measures—ask him if he will step up and do the right thing today for his workers. Ask that he pay a dividend for change, and put 1% of Apple's massive reserve up to prove his commitment. Ask him to work with labor rights organizations that aren't suborned to corporate interests. Ask him to put Apple to work transforming how they treat workers so we can be proud of them again.

You Can Speak To The Industry

Apple is hardly alone—every major electronics manufacturer uses the same inhumane labor practices in the creation of their products. We are advocating for pressuring Apple specifically because they are industry leaders, but many may wish to contact Nokia, Dell, Samsung, LG, Motorola and many others. There are no alternatives today, but that does not mean that is where the story has to end—we hope Apple will be a leader and spark the beginnings of change across the industry.

You Can Think Different About Upgrading

When Apple releases their next amazing device, you can ask yourself if you really need to upgrade immediately. Choosing not to participate is not only ethically defensible, but economically sensible—instead of a boycott, simply opting for a more sane upgrade cycle can take some of the energy out of electronics mania, and put pressure back on the companies. These are tools for us to use, not to be used by them. We can push back.

You Can Connect and Educate Yourself

Like the beginnings of many movements, awareness counts. China Labor Watch and SACOM are organizations that work to track and hold accountable our largest corporations which routinely abuse, poison, and exploit China's people to make electronics. On Twitter the hashtag #agonyecstasy can be used to connect with others as well, and the transcript to this monologue is available, royalty free, for anyone to perform anywhere at http://mikedaisey.com.

You Can Tell Others

This is a monologue—a single voice telling a story of a single experience. But if I have opened a door for you, consider opening a door for others. We do not like to think about China and its implications, but that silence can only exist if we are complicit with it. Talking about it, thinking about it when making purchasing decisions, and understanding it is not just symbolic. In a world of silence, speaking itself is action. It can be the first seeds of actual change. Do not be afraid to plant them.

Spread the virus, md, 2012

En verdensomspennende suksess: Open source-teater!

The Agony and The Ecstasy of Steve Jobs er teater med en sterk politisk vilje – og suksess. Stykket har satt elektronikkprodusentenes etikk på dagsordenen i amerikanske og internasjonale medier. Etter 200 forestillinger i 18 forskjellige byer, gjorde Daisey teksten tilgjengelig for gratis nedlasting på sine nettsider, med frie rettigheter til oppførelse. Stykket ble et internettfenomen; lastet ned mer enn 100.000 ganger bare den første uka det lå ute. Foreløpig har teksten blitt produsert mer enn 35 ganger og er oversatt til seks språk. Så vidt vi vet er dette første gang stykket presenteres i Norge.

Innsiden av dette programmet er dedikert til Mike Daiseys egne oppfordringer til publikum. Les hvordan du kan gjøre en forskjell.



Mike Daisey

Mike Daisey skrev sin første monolog i 1997, og har siden skrevet mer enn femten monologstykker. New York Times har kalt ham en «master storyteller» og «one of the finest solo performers of his generation». Tekstene hans har blitt framført på fem kontinenter, fra Off-Broadway New York via Sydney Opera House til et forlatt teater i Tajikistan. Som journalist har han skrevet for aviser som the Guardian, Newsweek, WIRED, Vanity Fair og This American Life. Han har mottatt priser som Bay Area Critics Circle Award, fem Seattle Times Footlight Awards, the Sloan Foundation's Galileo Prize og et MacDowell Fellowship. Han har skrevet skuespill som *The Last Cargo Cult, How Theater Failed America, All the Hours in the Day* og *Great Men of Genious*.

Les mer om Mike Daisey på hans hjemmeside: http://www.mikedaisey.blogspot.no/



Kate Pendry

Kate Pendry (UK/NO) was born and raised in London, and has been living in Oslo since 1995. She has a formal acting training from Mountview Theatre School in London. Since arriving in Norway she's used her classical theatre background in a wide range of artistic expression, including VR installations, performance art, curating art, live sound manipulations, radio, and of course pure theatre. She has performed one-person shows throughout Norway and Europe. Pendry has twice been nominated for the prestigious Ibsen Prize for playwriting, winning the award in 2010 for her play about a (fictional) Norwegian school massacre: *Erasmus Tyrannus Rex*. Currently she is a member of Winter Guests theatre ensemble, and is playwright-in-residence at the Norwegian Centre For New Playwriting (Dramatikkens hus).

Les mer om Kate Pendry på hennes hjemmeside: http://www.katependry.com/